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OFFICIAL MONTHLY PUBLICATION

PRESS

March 2015

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CLUB INFORMATION



Central Valley Mustang Club, Inc. P.O. Box 9864 • Fresno, CA 93794 Website: http://www.cvmustang.org

Club Purpose: To provide a common meeting ground for Mustang owners and further the enjoyment of ownership; to include workshops, discussions and technical meetings; to promote a more favorable relationship with the general motoring public; to further the preservation and restoration of all Mustangs.

Who Can Join: The club is open to all Mustang enthusiasts. Any individual or family can join. Ownership of a Mustang is not essential, but enthusiasm is. CVMC embraces the practice of encouraging diversity within the membership and involvement of the entire family in its membership and at all club events.

A Family Oriented Organization: As a part of promoting family involvement in the club, children are allowed and in fact encouraged at all club functions. In deference to this family involvement and the driving of motor vehicles, consumption of alcoholic beverages is discouraged at club events except where the club is staying overnight and there is no potential for any drinking member or guest to get behind the wheel.

Dues: For the first year only, \$30 for a one year Active Membership, of which \$5 will be an initiation fee and \$25 for dues. For additional family members, Active Membership dues are \$5 per member. Renewals are due each January. Renewal notices are not sent out.

CVMC OFFICERS

67
71
60

MEMBERS AT LARGE

Karen Diaz	224-2492
Laura Gardner	808-469-0515
Dennis Harvat	492-1117
Don Hobbs	917-1565

Compliments or complaints should be presented to Members At Large.

MEMBERSHIP COMMITTEE

Brandon Walker (Chairman)	323-2150
Becky Bartee	276-7092
Karen Diaz	224-2492
Mark Gardner	808-721-2075
Mary Kokalis	229-3219

CLUB MERCHANDISE CHAIRMAN

Bob Anderson 233-8983

ACTIVITIES & PUBLICITY COMMITTEE

Mary Kokalis 229-3219 Suggestions for activities should be directed to the Activities Committee.

CALLING COMMITTEE

Mary Kokalis 229-3219

CO-WEBMASTERS

Brandon Walker	323-2150
Paul Beckley	323-7267
Garo Chekerdemian	906-7563

CHARITY COORDINATOR

Nancy Sharmer 346-1096

NEWSLETTER EDITOR

Garo Chekerdemian 906-7563

ADVERTISING

Talk to a Member at Large

ADVERTISING RATES:

Classified Ads (3 Lines)

CVMC Members	FREE
Non Members per issue	\$3.00
with Photo	\$10.00

Business Card Ad

CVMC Members	FREE
Issue	\$5.00
Six Months	\$13.00
One Year	\$25.00

Double Business Card Ad (1/4 Page)

Issue	\$7.00
	,
Six Months	\$20.00
Half Page (One Year)	\$70.00
Full Page (One Year)	\$105.00
Half Page / Back Cover / One Year	\$80.00

The Central Valley Mustang Club accepts paid advertising from legitimate businesses. CVMC does not necessarily endorse or accept responsibility for the quality or integrity of our advertisers' services.

GENERAL MEMBERSHIP MEETINGS



Last Thursday of Each Month YOSEMITE FALLS RESTAURANT 4020 N. Cedar Ave • Fresno, CA Dinner: 6 PM • Meeting: 7 PM

PAST PRESIDENTS

Paul Beckley	2012-2014
Allen Rasmussen	2011
Ron Deubner	2010
Jim Sanborn	2009
Wanda Hamshar	2008
Michael Metz	2006-2007
Jim Sanborn	2005
Doug Deffenbach	2003-2004
Christina De La Pena	2001-2002
Jim Sanborn	2000
Jay Sharmer	1999
Brian Massey	1997-1998
Jim Sanborn	1996
Ron Deubner	1995
Paul Beckley	1994
Dave Rose	1993
Paul Beckley	1989-1992

PRESIDENTIAL RAMBLINGS



I'm gettin' ready for Knotts!

Jim Sanborn - President



FROM THE EDITOR



The month of April is just a few days away and that means the big shin-dig of the year is here, Fabulous Fords Forever Show at Knott's Berry Farms.

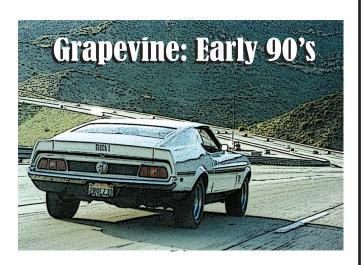
I'm really not sure where the year has gone, but with life getting in the way, I won't be taking the Mach AGAIN this year. I miss the days of taking that beast through the Grapevine at speeds that probably were not the best to do.

There was one year that Jim and I always reminisce and laugh about. Imagine a 1972 and 1973 Mach 1 both white passing everyone and basically drafting. Boy, talk about heads turning and us having a blast? Hell, we were barely past Bakersfield!

Those of you that have the older ponies, understand that there comes a time when all the pieces in your ride, really need to be a beautiful orchestra working together. What a great feeling it is to be able to travel a distance like that in a classic muscle car and be stress free.

So, on that note, I'm revamping my plans and coming up with a schedule of projects through the course of the year to get the old girl back in the show.

Garo Chekerdemian - Editor



Recipe of the Month

Cheesy Spaghetti Pie

Recipe courtesy Marc Murphy Yield:4 servings



Ingredients:

- 1 pound cooked spaghetti, cooled
- 1/2 cup grated Parmesan
- 1/2 cup grated pecorino
- 1/2 cup grated Swiss
- 4 eggs
- · Salt and freshly ground black pepper
- 2 tablespoons olive oil
- 4 slices American cheese

Directions:

Mix the cooled spaghetti, grated cheeses and eggs together in a large bowl. Sprinkle with salt and pepper. Add the oil to a large nonstick saute pan and heat to medium heat. Once hot, add a handful of the spaghetti mixture to the pan and flatten it out to the edges. Lay the American cheese on top and add another layer of the spaghetti mixture. Cook for about 5 minutes and flip, cooking for another 5 minutes on the other side until golden brown.

Turn out onto a cutting board, slice as you would a pizza and serve.

BIRTHDAY Wishes to...

MARCH:

Mar 6 Bill Jirsa

Mar 7 Gary Cook

Mar 12 Garo Chekerdemian

Mar 15 Andy Bitter

Mar 21 Michael Olson

Mar 21 Sue Atkisson

Mar 23 Rich Atkisson

Mar 31 Joseph Colvin







Proposed CVMC By-Laws Amendment

ARTICLE VII- ELECTIONS

Currently Reads:

Section 1. A nominating committee shall be designated by the President at the October meeting of the Board of Directors and shall consist of not less than four members, one of whom shall be a member of the existing Board of Directors. The nominating committee shall prepare a slate of nominees for the officers, at-large members and the Chairperson of Standing Committees for presentation at the October membership meeting. Nominations may also be made from the floor prior to the elections which shall be held at the November membership meeting.

Suggested By-Law Change:

Section 1. Annual elections of officers, members-at-large, and standing committee chairpersons shall be held at the November membership meeting. Nominations for such shall be accepted from the floor at the October membership meeting and again prior to the actual elections in November.

Reasoning:

The proposed by law amendment reflects the manner in which we have been conducting our annual elections for a number of year.

Submitted by Mark Gardner 2/15/2015

Make-A-Wish Show at McCardle School





There was a nice turnout for the first Make-A-Wish Show at McCardle Elementary School. The CVMC members shared the show with the local VW club. In the end it was for a great cause.







Photos: Carol Bandy

Make-A-Wish Show at McCardle School













Cleveland Engine Plant gets Mustang EcoBoost production

Source: themustangnews.com

Ford this week kicked off production of their high-tart 2.0-liter and 2.3-liter EcoBoost engines the well honored Cleveland Engine Plant in Ohio.

The engines previously sourced from Ford's engine plant in Spain are increasingly found in several U.S. Models including but not least the 2015 Mustang.

The engines which range in horsepower from about 240 and 315 are found in Ford Explorer, Taurus, Edge, Focus, and a number of Lincoln models as well.

"With more than 4 million Eco Boost-powered vehicles on the road today, Cleveland Engine has been at the forefront of our plan to provide our customers with fuel-efficient, affordable engines," said Bruce Hettle, Ford vice president of North America Manufacturing.

"The hardworking team at Cleveland Engine is proud to build two of the most technologically advanced engines on the market today."



The reason for adding production to the Cleveland plant is pure need. With more and more of Ford's current and future models featuring these two engines, the demand has far outstripped the capacity of the Spain plant.

The costs and complexity of trans-ocean shipping are eliminated going forward, but Ford also gets some good PR for adding some 450 new jobs here at home.

The Cleveland Engine Plant os no stranger to building the high-tech engines, having been the source now for the well established 3.5-liter EcoBoost V6 as well as the 3.7-liter V6 also found in the 2015 Mustang and truck applications.

The 2.3 liter EcoBoost four-cylinder engine in the 2015 Mustang will be identical as produced from the Cleveland plant as those from Spain were in terms of specifications. Surely over time, restorers and enthusiasts will find some nut and bolt variances.

Those specifications however remain the same at 310 horsepower and 320 pound feet of torque.

Ford Tops Toyota & Chevy on Gen Z's Shopping List

By: Sergiu Tudose Source: carscoops.com

Ford is the No1 brand of vehicle that Generation Z (ages 16-21) most seriously consider - according to a MaritzCX Study.

MaritzCX is based out of Salt Lake City, so yeah, this study applies only to the US market. Still, it's no small feat, considering the fact that currently Gen Z represents 25% of the US' entire population.

MaritzCX VP for strategic consulting, Chris Travell, said that "Making decisions based on fuel economy and value explains why these buyers tend to shop brands like Ford, which builds vehicles that prioritize these attributes".

Ford tops the list of vehicles most considered by those between the ages of 16 and 21, at 8.2%, ahead of Toyota with 7.2% and Chevrolet with 6.4%. The types of cars they prefer are small and midsize cars, as opposed to utility vehicles or trucks.

In fact, Gen Z buyers opt for compact cars at 41.1% such as the Ford Focus, while 14.7% go for midsize sedans like the Fusion and 11.6% buy subcompact like the Fiesta.

"The youngest new vehicle buyers tend to have less money than older folks, so it's no surprise they overwhelmingly shop cars rather than more expensive utilities or trucks," added Travell. "Gen Z shoppers are driven largely by financial constraints, and car segment offerings tend to be most affordable."

While you may think that young buyers shouldn't matter as much as adult buyers, because of obvious reasons, statistics paint a different story. Globally, there are about 2 billion people born between 1993 and 2001 - making them the largest single age cohort in the world. Gen Z also represents 21% of the world's entire population and by 2020 their purchasing power will be equal to GDP of over \$3.2 trillion.

Just something to think about.

2015 Blossom Trail Run





There was great weather and turnout for the Annual Blossom Trail run. The club enjoyed their usual eateries along with entertainment.







Photos: Robert Whitley

2015 Mustang vs. 2007 Mustang: How Much Better Is It Really?

Source: jalopnik.com



I wanted to find out for myself: how much has the new Mustang improved over the past 8 years?

I have owned my 2007 Mustang GT for so long now - 8 years actually - that I know this car inside out and I really hate it.

You might be thinking...who owns a Mustang for 8 years??

Good question.

Honestly, I don't hate the car as much as I'm just sick of driving it. I mean - 8 years is a really long time. Think about it. So much stuff happens in 8 years: you can go through several spouses, jobs, houses, cars, etc. You can even declare bankruptcy and start all over!

So, then, why do I still own it?

The reason I haven't been able to sell the car in all my years of ownership is because I bought the car brand new and could never quite get myself to take the sizable hit in deprecation.

I dug the hole even deeper when I started modifying the car because not only would I not get my money back, I lowered the value of the car as well. No one would appreciate my carefully thought out, strategic modifications to the car designed to make it better!

So, here we are 8 years later. I think I have gotten enough value out of it - I'm tired of it and it is finally time for something different.

After reading all the amazing things about the all new 2015 Mustang, I figured...hmm, could the reborn Mustang sway me to purchase another Mustang after owning one for so long?

First Impressions

I just couldn't make up mind on how I felt about the looks. I thought I liked the styling and overall look initially but somehow the more I looked at it the more awkward the front-end seemed to appear...and the rear-end as well. What do you think?

2015 Mustang vs. 2007 Mustang: How Much Better Is It Really? 456789

I kept wandering around the parking lot looking at all the Mustangs lined up next to each other and then after a while they all started to blend together making me think that I was standing in the middle of a rental car lot.

Actually the rental lot is probably already full of these Mustangs already.

And as usual, Ford makes some of the worst-looking factory wheels on high performance cars built today. They are just so ugly. Wheels can make such an enormous difference in the way a car looks and I don't know why Ford hasn't done a better job here.

2015 Mustang vs. 2007 Mustang: How Much Better Is It Really? (Continued)

That being said, I did actually like the wheels on this one.

This one I chose to drove was fully loaded and replete with buttons. There was so much stuff on this thing that it was worth around \$45K! That is entirely too much money to pay for a Mustang.

By comparison I paid around \$24K (excluding taxes, fees etc.) for my Mustang which was fully loaded with a 6-disc CD changer and leather seats which was was about as much as you could get.

Even after accounting for inflation, \$45K pushes the Mustang into Lexus, BMW, Acura territory but I'm not sure that is a good idea. I doubt that the person who just got a job working in the Walmart finance department getting paid 6-figures a year would look at a \$43K Mustang and think...hmm, this is the car I want to represent my position in life.

Let's face it - cars are a status symbol. The Mustangs are not status symbols and in that price range people generally buy cars that represent some level of prestige and achievement in life. Perhaps Ford is trying to rebrand itself and turn the Mustang into a status symbol - hey, it might actually work at some point!

Starting the car up

Wait..was I in the V8 version? I could barely hear the engine. Perhaps this was the EcoBoost?

Nope - this was the humongous 5.0L V8 gently idling away under the long hood that was almost inaudible from inside the car. I was so disappointed.

The growling exhaust is a huge part of the appeal of buying a car like the Mustang in the first place - the fact that you can step on it and immediately become enveloped in the rumbling of the V8.

A simple exhaust modification means that you will be waking up your neighbor every morning when you start your car up but secretly you love it because she annoys the hell out of you because her dog poops on your front yard.

However, my disappointment with the exhaust soon faded as I started driving. I was instantly impressed with how the car handled.

Finally this car can turn!

I'm used to a solid live rear axle so every bump on the road means that I basically bounce around. Handling my car around turns is pitiful: in the rain or icy conditions driving this thing is a nightmare. I don't even want to go into how tricky it was piloting this unruly animal around a track (I spun out a few times).

Thankfully, the independent rear suspension made going over bumps and taking hard turns a much better experience. I imagine driving the new Mustang on the track is a much better experience.

So many electronics

There was a back-up camera, heated seats, dual climate control, phone-syncing, teleportation, invisible force field — the works. Unfortunately the main dash screen had really basic graphics and wasn't very intuitive to use. It seemed like the folks at Ford just didn't put a whole lot effort into making the thing look and feel sophisticated and easy-to-use.

The interior looks much better but the quality of the materials still feel cheap when you start playing with things.

And trust me when I say this: these buttons will mostly definitely break off. Things will start to fall apart in this car, just like it did on mine. When you operate them, you realize that they're nothing more than really flimsy plastic.

And the one thing that I hate on my car is still happening on this one! The hood visibly flutters around at highway speed. They didn't fix it! Did no one at Ford figure this out in a wind tunnel?

Come on people!

So is it a terrible car?

Absolutely not. It's great. The 435 hp 5.0L V8 is immensely quick with 400 lb-ft of torque and the power delivery is incredibly smooth. Unfortunately, I couldn't experience much of it on the wet roads but at least I walked away knowing the capability of this monster.

2015 Mustang vs. 2007 Mustang: How Much Better Is It Really? (Continued)

Absolutely not. It's great. The 435 hp 5.0L V8 is immensely quick with 400 lb-ft of torque and the power delivery is incredibly smooth. Unfortunately, I couldn't experience much of it on the wet roads but at least I walked away knowing the capability of this monster.

There are definite improvements but it still felt quite a bit like what I currently drive which is just a much older, tired, worn out and less sophisticated version of the 2015 pony. You could say it's like comparing an iPhone 6 to an iPhone 3 - numerous upgrades and such - but it's essentially the same thing.

I remember what my car felt like when it was brand new and it was quite fantastic. And this one felt very similar. There is not a revolutionary difference in the way the car feels and drives. Sure, the independent rear suspension is great, but it's still a Mustang at the end of the day which is not necessarily a bad thing but it didn't provide me with anything new in terms of a "daily-driving" experience.

You have more buttons and things to play with but that just means there are more things that can break that will cost you money down the road.

There is even a vehicle health report in the car that can be transmitted back to your dealer. After the warranty's over, just ignore that thing. You probably wouldn't want to pay whatever Ford would charge to fix your car that has almost as much technology as a Mercedes.

On the 2015 Mustang you have 4 different suspension options and 3 different steering wheel settings.

All this on a Mustang?? But why?

The kind of fancy stuff that will potentially create a headache for you in a BMW or a Mercedes is now present in a Mustang! The Mustang is now competing in a market where virtually nobody will pay \$45K for a Mustang.

I would recommend buying the 2015 Mustang without all the features. One of the benefits of owning a car like the Mustang is that parts are cheap and the car is relatively inexpensive to maintain. The fancy electronics are the first thing to break (I would know, because the most advanced feature on my car which is the power lumbar support broke a couple years ago).

I think the non-loaded GT costs around \$32K which is much more reasonable.

The EcoBoost version is still probably about as fast as my V8 Mustang and should be plenty good enough for most folks. Unless you really want a bunch of electronics, avoid them. They are not all that great and will only add to reliability issues if you plan on keeping the car for a while.

The new 2015 Mustang GT is a wonderful car but just don't pay \$45K for it! Or better yet, get a much cheaper Mustang that's a few years older and turn it into whatever you want it to be.

Ultimately, that is the biggest benefit of buying Mustang. It is so easily customizable that you can actually be driving one of the fastest cars on the road for not that much money.

Word on the Street: Clovis construction begins at Future Ford

Source: The Fresno Bee

More than two years after a fire ravaged the service department at Future Ford in Clovis, contractors are getting started on a new building.

The 42,000-square-foot building is going up behind the dealership on Shaw Avenue between Highway 168 and Willow Avenue. The store will remain open during the work.

The new facility is expected to be done by the end of this year, Future Ford general manager Randy Skates said. It will include sales, parts and service departments. Once the new building is up and running, the old facility will be demolished.

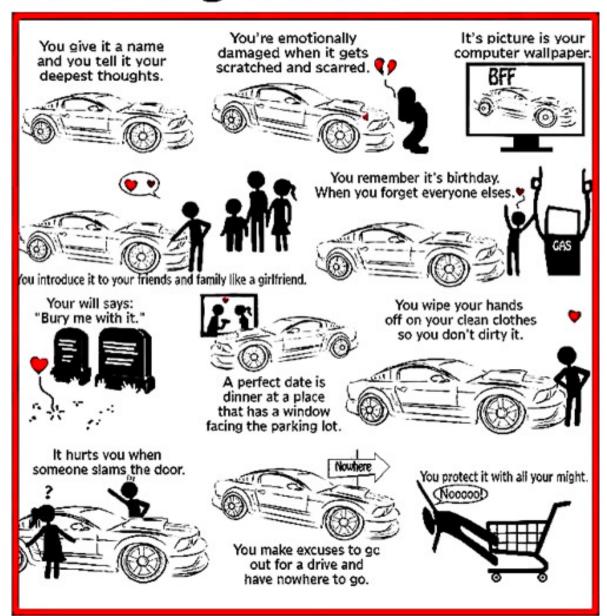
The December 2011 fire sent up a plume of thick black smoke that could be seen for miles and caused more than \$1.5 million in damage to the old service building and its contents, including 14 cars that were in the shop for service.

The two-alarm fire happened late on a Friday afternoon, and spread through the 100,000- square-foot building because firefighters were blocked by heavy traffic in the afternoon commute. More than 40 firefighters from Clovis and Fresno fought the fire for more than an hour before bringing it under control.

Since the fire, Skates said the dealership was able to keep up with customers' service demands at its adjacent Kia dealership as well as at a fleet center that the dealership bought last year along Clovis Avenue. Skates said he was grateful to Hedricks Chevrolet, across Shaw Avenue from Future Ford, for allowing the Ford store to use several of its service bays in the wake of the fire.



Mustang Owners Life ...



FLASHBACK

Mustang design concept built in 1990 for the 1994 model year.





MERCHANDISE ORDER FORM

To order merchandise contact Bob Anderson (559) 233-8983

All orders must be prepaid

ME:		_ DATE	i:				
HONE NUMBER:		_					
T-SHIRTS: (Color for 2014	T-SHIRTS: (Color for 2014 is Hunter Green)		POLOS or WINDBREAKERS				
S - XL = \$10.00			S - XL = 5	\$25.00			
XXL = \$11.00			XXL = S	\$26.00			
XXXL = \$12.00			XXXL = S	\$27.00			
XXXXL = \$13.00			XXXXL = S	\$28.00			
● ● Add	\$2.00 for pockets on	T-shirts & Pole	os • •				
HATS = \$11.00 ●	PENNANTS = \$8.0	00 • N	IAME BAD	GE = \$8.50			
ITEM	SIZE	COLOR	QTY	AMOUNT DUE			
				\$			
				\$			
				\$			
				\$			

TOTAL DUE: \$ _____ METHOD OF PAYMENT: CASH _____ CHECK # ____

RECEIVED BY: DATE: _____



Get your S.H.A.R.E.S. CARD now!

We have our Save Mart SHARES cards. Use the card when you go to Save Mart or Food Maxx and the club gets 3% cash back! See Ron Deubner to get a card for you and any family member who will shop at Save Mart. This can bring a lot of money into the club.



Membership Application

This section will be forwarded to the CVMC Membership Committee. Please type or print in block letters.

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ation fee and \$25.00 for dues. Thereafter, a member shall pay each January a \$25.00 fee for dues. For additional family members, Active Membership dues are \$5.00 per member. Dues are prorated by month. Please contact Membership before paying dues.

Come join the fun



General Membership Meetings: Last Thursday of Each Month

Yosemite Falls Restaurant 4020 N Cedar Ave (Cedar & Dakota) • Fresno, CA Dinner: 6pm • Meeting: 7pm

For Detailed Information On Club Activities Visit Our Website At:

http://www.cvmustang.org
Or Call Club Information Line: 559-485-1010

every month!

the pony official monthly publication PRESS

Central Valley Mustang Club, Inc. P.O. Box 9864 Fresno, CA 93794-9864

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Website: www.cvmustang.org Club Information: 559-485-1010