November 2013



the DOM

OFFICIAL MONTHLY PUBLICATION

PRESS



December 5th: IT'S HERE!





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CLUB INFORMATION:



Club Purpose: To provide a common meeting ground for Mustang owners and further the enjoyment of ownership; to include workshops, discussions and technical meetings; to promote a more favorable relationship with the general motoring public; to further the preservation and restoration of all Mustangs.

Who Can Join: The club is open to all Mustang enthusiasts. Any individual or family can join. Ownership of a Mustang is not essential, but enthusiasm is. CVMC embraces the practice of encouraging diversity within the membership and involvement of the entire family in its membership and at all club events.

A Family Oriented Organization: As a part of promoting family involvement in the club, children are allowed and in fact encouraged at all club functions. In deference to this family involvement and the driving of motor vehicles, consumption of alcoholic beverages is discouraged at club events except where the club is staying overnight and there is no potential for any drinking member or guest to get behind the wheel.

Dues: For the first year only, \$30 for a one year Active Membership, of which \$5 will be an initiation fee and \$25 for dues. For additional family members, Active Membership dues are \$5 per member. Renewals are due each January. Renewal notices are not sent out.

CVMC OFFICERS

Paul Beckley • President	323-7267
Bob Vaughan • Vice President	292-5595
Carol DeLaPena • Secretary	453-0571
Jo-el Vaughan • Treasurer	292-5595

MEMBERS AT LARGE

224-2492
229-3219
221-6510
246-6835

Compliments or complaints should be presented to Members At Large.

MEMBERSHIP CHAIRMAN

Brandon Walker 323-2150

CLUB MERCHANDISE CHAIRMAN

Bob Anderson 233-8983

ACTIVITIES & PUBLICITY COMMITTEE

Mary Kokalis 229-3219 Suggestions for activities should be directed to the Activities Committee.

CALLING COMMITTEE

Mary Kokalis 229-3219

WEBMASTER

Brandon Walker 323-2150

CHARITY COORDINATOR

Nancy Sharmer 346-1096

NEWSLETTER EDITOR

Garo Chekerdemian 906-7563

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Kenny Sellick 289-2872

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Double Business Card Ad (1/4 Page)

Issue	\$7.00
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Half Page / Back Cover / One Year	\$80.00

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GENERAL MEMBERSHIP MEETINGS:



Last Thursday of Each Month YOSEMITE FALLS RESTAURANT 4020 N. Cedar Ave • Fresno, CA Dinner: 6 PM • Meeting: 7 PM

PAST PRESIDENTS

Paul Beckley	2012
Allen Rasmussen	2011
Ron Deubner	2010
Jim Sanborn	2009
Wanda Hamshar	2008
Michael Metz	2006-2007
Jim Sanborn	2005
Doug Deffenbach	2003-2004
Christina De La Pena	2001-2002
Jim Sanborn	2000
Jay Sharmer	1999
Brian Massey	1997-1998
Jim Sanborn	1996
Ron Deubner	1995
Paul Beckley	1994
Dave Rose	1993
Paul Beckley	1989-1992

PRESIDENTIAL RAMBLINGS





I just cannot believe we are ending another year. Just last year I had the first surgery on my back and had one disk replaced, but still have one more that needs to be replaced. I also had my knee go out again last month and will more than likely need another (the third) surgery. Hopefully it will be sooner rather than later. I really want to make it to the trips in April to Las Vegas, and Knotts. Because of those injuries I was forced to sell my "Land Yacht" F-250, and bought myself a brand new Ford F-150 Platinum with ALL the bells and whistles. Mainly because getting in and out was a lot better with the lower and automatic running boards. I have to say it was quite a challenge getting the right truck with the options that I wanted. I got it from Mr. Bob Silva at Silva Ford and all I can say is WOW! He without a doubt bent over backwards and if he was physically capable would have done back flips to make sure that I was happy. I won't get into all the details, but rest assured I am willing to put any amount of money on the fact that you will not get better service from ANY car dealer than Bob Silva. I highly recommend him and his honesty and integrity are UNMATCHED in my humble opinion. If you are in the market for a car or truck make sure to give him a call and a chance to earn your business.

At this meeting (this Friday, November 22nd.,) we will be opening nominations again for your new board for the coming year. So make sure you attend the meeting so you don't get nominated for something you don't want to do, and have input by nominating folks you want to see earn your vote a few minutes later. If you cannot attend that meeting and want your vote heard, make sure to ask for a proxy vote. Brandon has a form on the club member side of the website for you if you need it.

We have a few more events planned through the end of the year that we will go over at the meeting. So please plan on attending some of the upcoming events which include the Christmas party, and the popular Chocolate fest. So please get to these events as I have found that most of them provide at least some good fun, good food, and most of all so good comic relief. Remember healthcare is NOT included!

I am also so very happy to announce that Mike Metz and Stacy Lairson (Sanborn) made it through major surgeries and are on the mend. Please keep them in your thoughts and when you see them don't make them do any sudden movements. I am also happy to let you know that we are well on our way to updating and replacing the website. Hardware and software has been ordered and after some huge learning curves to overcome we (Brandon, Garo and myself) will be revealing the revamped site.

Thanks again to Mr. Bob Silva, your honesty and integrity astound me!

Paul Beckley - President

FROM THE EDITOR



The end of November is here and now we're wrapping up the year. Ya right... There won't be a newsletter for December and when it's back in January, we'll have a few "changes" in place. As Paul has mentioned, he, Brandon and myself will be taking a crash course (hopefully not like healthcare.gov) in revamping the website and bringing it into the 21st century.

I've truly enjoyed doing the newsletter for the second year and thank all of you that send messages or hit me up at the meetings with the great support.

Thanks!

Garo Chekerdemian - Editor



End of year events



Nov 23 - Poinsettia Farm Event. Meeting at 99 & Herndon at 9 am.

Dec 7 - VW Club Toys 4 Tots at the VW dealership located at Herndon & Hwy 168. Meeting there at 9 am.

Dec 7 - CVMC Christmas Party at Old Spaghetti Factory located on Shaw between Cedar & Millbrook. Starts at 6 pm. Bring a gift and get a gift. Value betwee \$10 - \$15. Special Raffle Surprise.

Dec 14 - Chocolate Fest:

- Meeting at Shanghai Cafe on Blackstone & Griffith at 4 pm for dinner.
- Driving down Christmas Tree Lane from Shanghai at 5:30 pm (If you are not going to dinner, you can meet us in the parking lot to drive down Christmas Tree Lane.
- Chocolate Fest at Peggy Lara's house. Address and map will follow later. Bring your favorite chocolate desert to share and start practicing your Christmas carols for a sing along.



Fabulous Fords 2014



The date for the next Fabulous Fords Forever is April 27, 2014. We are traveling as a club on Friday April 25, 2014 and staying at the same place as last year: Holiday Inn Buena Park. We have a block of 30 rooms reserved under our code CVM. The rooms are \$92 this year up \$3 from last year. The entire hotel should be renovated by December 2013. Last year the front building was done and the back building was in the process.

Arrival Date: April 25, 2014 Departure Date: April 27, 2014 or optionally April 28, 2014

You may get a room one of two ways: call or via web call 1-800-Holiday and use code CVM

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Nov 7 Michael Rube **Nov 17** Ryan Gunn **Nov 17** Tony Kokalis Nov 22 Bill Hall Nov 23 Sally Presser Nov 25 Marcie Acuna

Nov 26 Mark Boatright Nov 29 Jeff Boyd

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2013 Veteran's Day Parade





Ford to reveal all-new 2015 Mustang on December 5

By Ben Klayman



LOS ANGELES (Reuters) - Ford Motor Co will unveil its next-generation 2015 Mustang on December 5, in the first complete overhaul of the car since 2005, the U.S. automaker said on Tuesday.

The new Mustang, which marks its 50th anniversary next spring, gets a more modern design, a more nimble chassis and more efficient engines and transmissions, all intended to broaden the car's appeal beyond its core American audience. The 2015 model is slated to go on sale next summer.

"We had a big decision to make about the execution of the vehicle, but most of all we had a chance to globalize this iconic vehicle," Ford global marketing chief Jim Farley told reporters at an event held in conjunction with the Los Angeles Auto Show.

The company first announced the timing of the preview in a description of a video posted on its Ford Mustang YouTube channel. (http://www.youtube.com/watch?v=pme49ufOEP0)

To help broaden the Mustang's appeal globally, Ford will introduce the new design simultaneously at its headquarters in Dearborn, Michigan, New York, Los Angeles, Barcelona, Shanghai and Sydney.

Toward that end, Ford is spending hundreds of millions of dollars on the redesign of the vehicle from the ground up, sources previously said.

"It's an interesting time for us to launch Mustang and we want to be relevant to the part of the U.S. customer base and global customer base that hasn't thought of Ford first," Farley said.

In the 15 days leading up to the debut, Ford is teaming up with Facebook and Instagram to showcase the car by having fans share photographic stories every day, including 15-second videos by select users, about the car using the hashtag #MustangInspires. Farley called social media the new platform for the company to get its brand message to consumers.

In addition, the No. 2 U.S. automaker is using Instagram to release the first image of the car to give fans a look at what to expect next month, and partnering with Dreamworks to allow the use of the Mustang in the movie, "Need for Speed," due out in March 2014.

The original Mustang was introduced at the New York World's Fair on April 17, 1964, to national fanfare. It was featured on the covers of Time and Newsweek magazine, helping to cement the reputation of Ford's then-sales boss, Lee Iacocca, and was purchased by more than half a million customers in 1965, its first full year on the market.

When it was last redesigned eight years ago, the Mustang took a step backward in time, with a retro design that has attracted fewer and fewer buyers. Sales last year totaled just 82,995 and were down another 8 percent through October.

The automaker has developed a new rear-wheel-drive platform for the 2015 Mustang, which will ride on the same 107-inch wheelbase as its predecessor but is expected to shed several hundred pounds.

Ford is revamping the car's suspension, steering and brakes, and upgrading engines and transmissions, with a new EcoBoost turbocharged four-cylinder engine to be offered as an option.

The exterior sheet metal and the cabin have been completely redesigned to give it a more modern look and feel, but the 2015 Mustang will have styling cues inspired by past Mustangs, the sources said.

CVMC's Poker Run







Ford Trademarks Mach 1, Possibly For 2015 Mustang

By: Chris Demorro Source: stangtv.com



Back in 1969, Ford introduced the Mach 1 package on the Mustang to great acclaim and sales success. Then Ford went ahead and reintroduced the Mach 1 package at the end of the SN95 model cycle, adding more power and exterior enhancements to the outgoing Mustang. With the Shelby GT500 said to be on the outs though, could the Mach 1 stand to be revived?

For the second time this year we're hearing rumors of a Mustang Mach 1 revival, and this time there's some meat to these rumors. Ford Authority reports that the Blue Oval has filed a trademark application for the Mach 1 moniker, leading to speculation that a new package for the S550 Mustang is on the horizon

Ford filed for the trademark back in 2012, and the U.S. Patent Office published the trademark for opposition on January 1st, 2013. The trademark has been granted as of late August, which means Ford could make and market a Mach 1 Mustang should it so desire. That said, U.S. patent law makes it so companies constantly have to re-apply for trademarks, lest they lose them to some trademark troll.

It seems Ford is looking to bring the Mustang into the future, while maintaining ties to the past. The Mach 1 moniker would be a good mix of both, and with rumor pointing to the Shelby GT500 being replaced by the Shelby GT350, a return to the Mach 1 (rather than the Boss) would be a way to differentiate the new generation of Mustangs from the outgoing model.

What do you think? Should Ford bring back the Mustang Mach 1?

Ford Mustang named hottest car of 2013 SEMA Show

By: Drew Phillips Source: mustangsdaily.com

The Ford Mustang is officially the "Hottest Car" at the 2013 Specialty Equipment Market Association (SEMA) show. The award recognizes the most popular vehicles SEMA members feature in their displays at the organization's week-long trade show in Las Vegas.

Before this year's show opened, SEMA officials walked the floor of the giant aftermarket expo and counted the number of new 2013 and 2014 cars and trucks exhibited in booths. More Ford Mustangs are on display than any other car – a testament to the popularity and appeal of Ford vehicles.

"Ford was the first automaker to share detailed vehicle specs with SEMA members," said John Felice, Ford vice president, U.S. marketing, sales and service. "Thirty years later, we're proud that more aftermarket accessories and parts are created for Ford vehicles than for any other automaker."

[Source: Ford]

The Famous Frank Sinatra "Zebra" Mustang

By: Chris Demorro Source: stangtv.com

Old Blue Eyes is one of America's best known singers, and even today he remains something of an icon for playboys and crooners around the world. At the peak of his career, Frank Sinatra was singing in Las Vegas, starring in Hollywood films, and generally drinking his way from social gathering to social gathering. One of these films, Marriage on the Rocks, featured a Mustang that would be better remembered than the film itself.

Autotrader Classics came across an article from Mustangs & Fords magazine regarding this weird old car and provided some insight into this famous George Barris classic.

Barris quite literally created thousands of custom cars for Hollywood from the 40's onward. Cars like the Batmobile have become etched into the American lexicon, but the Zebra Mustang was among the weirder vehicles. The nose was extended a full ten inches to accommodate a V-shaped grille that becomes a flared, contour body from front to back.

But really set this car apart is the fake zebra fur. Lots and lots of fake Zebra fur, inside and out. There's also a miniature television set, cup holders (at a time when no cars had cup holders) and zebra fur everywhere. There's also a targa-style roof and a stock 289 engine under the hood as this is one of the few on-screen Mustangs used for high-speed driving sequences. It's kind of ridiculous, even by today's standards, and it is definitely a different take on the classic Mustang. But we've got to ask; would you drive it?







groovy!

Open in theaters on March 14, 2014



Ford and DreamWorks have teamed up to create a one-off Mustang for the upcoming Need for Speed movie.

Set to debut in Los Angeles later today, the bespoke model will feature a wide body kit, a "twin-nostril" hood and 22-inch alloy wheels. The model will also be powered by a supercharged V8 engine, but there's no word on specifications.

According to Jim Farley, Ford Executive Vice President of Global Sales and Marketing, "Ford is excited to partner with DreamWorks and Electronic Arts as they bring the epic gaming franchise of 'Need For Speed' to the big screen, allowing us to go further with them as they tell their great story on the global stage." He added, "[The] Ford Mustang is a symbol of freedom and optimism that allows you to be the person you dream of being, making it the perfect fit for this story."

The Need for Speed movie stars Aaron Paul, Dominic Cooper, Imogen Poots and Michael Keaton. It will open in theaters on March 14, 2014.

Over the course of its 49-year production run, the Ford Mustang has been offered in a wide variety of shapes, sizes, colors, and trims, and with an equally varied list of drivetrains. Despite that never-ending flux, one characteristic remained constant: the Ford Mustang was always a rear-wheel drive car.

That constant nearly came to an end with the introduction of the fourth-generation Ford Mustang.

The introduction of the Fox-body Mustang in 1979 coincided with the height of automotive malaise. As fuel prices rose, the popularity of rear-drive muscle cars like the Mustang fell by the wayside. Meanwhile, a slew of small, affordable, and efficient sports coupes from Japan gained popularity. This pushed Ford to an idea rivaled

only by Coca-Cola's "New Coke" flasco. The SN8 program called for a new Mustang built atop the front-wheel drive Mazda 626 platform. Ford would then sell that car alongside the rear-wheel drive Mustang (allegedly called the "Mustang Classic,") for a year or two, before phasing out the old car altogether.

Ford wasn't the only automaker to consider such an idea — General Motors was also working to switch its F-Body cars, known as the Chevrolet Camaro and Pontiac Firebird, to its front-wheel drive GM-10 platform at the time. But as sound as Ford's product planners may have found the idea, Mustang fans were horrified by the plan. Reports of the front-wheel drive switcheroo surfaced in mid-1987, and criticism reached a fever pith in a column that appeared in the July 1987 issue of Mustang Monthly.

"As much as I try to rationalize the whole deal," editor Donald Farr wrote, "I just can't force myself to accept Ford's intended future for the Mustang. Call me old-fashioned or sentimental or just plain stubborn, but a Japanese car, even one built in America, is a Japanese car, and I'm not prepared to see a Mazda with the Mustang name and running horse emblems affixed to its fenders. After the Mustang has clawed its way to the top of the pony car heap once again, Ford plans to turn it into a front-wheel-drive copy of a Japanese car. Un-American, I say."

Farr's column, along with other media coverage of the proposed front-drive Mustang, prompted enthusiasts to write the automaker

en masse, noting their disgust at the idea of a front-wheel drive Mustang. Ford was inundated by the response, and actually listened. Although the SN8 had evolved into the updated ST16 project, the car was renamed Probe when it launched in 1989, and was no longer intended to replace the Mustang.

By most accounts, the idea of a front-wheel drive Mustang died there and then — but that wasn't entirely the case. The fact that the Mustang managed to outsell the Probe certainly prompted Ford to order a new car in 1989, but budgets were extremely tight. One proposed idea was to adapt the MN-12 platform used in the 1989-1997 Ford Thunderbird and Mercury Cougar. That would have given the Mustang an independent rear suspension - something we're seeing only now seeing on the new 2015 Ford Mustang — but as we reported in the March 1991 issue of Automobile, the project was deemed too heavy and too expensive to continue.

Read more: http://rumors.automobilemag.com/the-frontwheel-drive-ford-mustangs-that-never-were-254363. html#ixzz2lEgbLTCG



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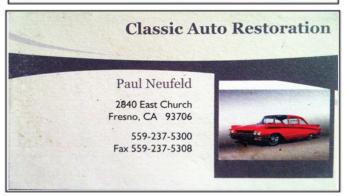
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Last Thursday of Each Month

Yosemite Falls Restaurant 4020 N Cedar Ave (Cedar & Dakota) • Fresno, CA **Dinner:** 6pm • **Meeting:** 7pm

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Or Call Club Information Line: 559-485-1010

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